

Singsys: Enabling Customers to Annex a Meaningful Online Presence Through Tailor-made Web Services

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A five-year old startup where work and play complement each other. Where employees enjoy each day of their work by celebrating various festivals, regular outdoor trips for team building and above all, road trip on bike to Leh and Ladakh. A startup who never misses upon any commitment and delivers quality with each project thus creating world-class products is none other than Singsys Software Services Pvt. Ltd. This Singapore headquartered company was founded in 2009 post Sri Narayan Shukla, Founder & CEO, Singsys, developed a website for his hometown, ChauriChaura. He realized that he could use this potential to cater to clients worldwide and provide them the best error-free web designing experience.

Today, the company has grown into a one-stop source providing a complete range of website design and application development services. Singsys specializes in offering a mixture of amazing designs, modern technology and progressive values to craft websites and mobile applications. At Singsys, every single unique design is accentuated by the unique theme of 'discuss, create, refine, verify and deliver', thus assuring a world-class user interface and user experience. 'We are digital craftsmen based out of India, Singapore and Australia. Our heartbeat is to bond with our clients' ideas, produce creative designs, deliver engaging user experiences and build meaningful relationships. We work with great clients all over the globe to execute thoughtful and purposeful products,' proclaims Sri Narayan.

The Cutting-edge Legend

The surfeit of experience and expertise of Singsys also has uniquely positioned the company in e-Commerce solutions, mobile applications, graphic design services and SEO, SMO & SEM services. As a corporate member of NASSCOM and IIA, the brand implants its core values that include integrity, excellence, empowerment, customer first and respect for individuals in its every service, thus enabling a meaningful websites and apps platform to its clientele.

Designers do not wait for the new trends to come around the corner, rather they continuously look forward to polish and refine the trends. As a leading provider of customized mobile & web application development, Singsys possess robust team of engineers and designers who has brought the company to a second-to-none position. The company which kicked off with just three employees now stands tall with its crew of 100+ qualified and smart employees who have bagged a wide range of experience in delivering successful mobile and web applications for small and large companies including Fortune 500 companies like Samsung and KPMG Financial Services. By virtue of HTML5, PHP-MySQL & ASP.NET., these specialists have crafted applications for mobile operating systems and platforms like iOS, Android, Windows Phone, and internet applications.

The Defy

While Singsys has overcome the initial quandaries, it is time for them to retaliate the defy of finding the right mix of people and leading-edge technologies to create healthy growth path. To encourage best minds of the industry, the company has laid out an open work-culture which entertain employees to push the envelope and voice out their creative ideas. Along with frequent training and workshops, the company also strives continuously to keep the workforce safe and healthy by arranging 'Apple Day' and monthly health check-ups. With frequent on-site overseas trips to Singapore, conclaves and seminars, the brand also crowns the best performers with accolades like 'Wall of Fame' & 'Employee of the Year' along with cash awards.

This multinational company is majorly known for its professional and excellent offerings in terms of service, support

& structure. One of Singsys' clients says, "The commitment to complete tasks in face of adversity is captured by a willingness of Singsys to go the extra distance to achieve excellence". Singsys looks forward to kick-off a bigger R&D centre in Lucknow and another office at Noida. Besides its aim to multiply its workforce to over 250 by 2017, Singsys also aspires to breed its revenue and join the million dollar club by the end of this year. With a special tag of a gem of an organization, Singsys also envisions to see itself among the top 5 IT service providers in Singapore in its nearest future.

Panel

Solutions/Services

1. Mobile applications
2. Website & web applications graphic design services
3. SEO, SMO & SEM services

Key Management

Sri Narayan Shukla-Founder & CEO

With over 33 years of industry experience, the industry veteran Sri Narayan Shukla has served top-level positions in top companies. Prior to Singsys, he has also worked as Trade Apprentice at Ordnance Factory (Tiruchanapalli), Section Head of Photolithography Department at Semiconductor Laboratory of ISRO (erstwhile Semiconductor Complex Chandigarh) and Principal Engineer (Photolithography) at Global Foundries and owned by Abudhabi Govt. (erstwhile Semiconductor Complex Chandigarh).

Achievements/Recognition

1. Indira Achiever's and Leaders Award for Business Leadership Category from Indira Group of Institutes
2. Sportsflow Android app project by Singsys for Samsung was ranked as one of the top 10 on Google Play in Singapore
3. Ranked among Top 10 Mobile? and Website? Development? Companies in Singapore by singapore.bestwebdesignagencies.com (2014)??????????????

Clients

Samsung Asia Pte Ltd, KPMG Financial Services, Remy Cointreau International Pte Ltd, Credit Suisse Bank, Boston Consulting Group, Marina Bay Sands, Singapore Tourism Board, Changi Airport, Olympus, CISCO, SinCO

Offices India, Singapore and Australia

CEO Speak:

When I started SINGSYS from a single small room office with just 2 employees in 2009, never thought that we will grow to 100+ staff in strength in a short span of time. It was possible only because of making a decision to start building mobile apps from March 2011 when it was very new technology and competition was not much. Now we are among top few names in both areas, websites and mobile apps.

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